

Internet Marketing TipSheet #2

How To Alter Image Size

When working with pictures online, you will occasionally need to re-size your photos and graphics. If you have graphic software, you can do that quite easily. A free option is to use MS Paint which comes with Windows. However, you lose a lot of quality when shrinking JPG's and GIF's, so I usually use Photoshop or PaintShop Pro.

Unfortunately, graphic software can be expensive, and most people do not have any. If you are among the people that do not have a graphics program, there are a couple sites on the web that allow you to alter your graphics for free.

If you know the dimensions that you want your graphic to be, you can visit resizepic.com. You will see an Image Resizer box. Click on the browse button to browse through your computer files for the picture you want to re-size. Below that box are two boxes, where you can input what height and width you want to change the image to.

Photobucket.com allows you to resize images to predetermined measurements, as well as host photos, create slide shows and more. You'll need to register for an account with them to use these services. They offer paid accounts, but you only need the free account to do the things mentioned above.

You will find a box on photobucket's main page that allows you to upload your images. You simply hit the browse button, look through the pictures stored on your computer, and hit upload once you have selected the picture you are looking for. This picture will be uploaded to your album.

When you are viewing your album, you can click on the image you want to alter. This will open a new screen with a large view of your image and several icons, such as 'rotate', 'send to email', and 'resize'. The resizing option has several preset sizes, such as "avatar" size to use on message boards as well as a "website" size that you can place on your website. Just choose which size you would like, hit "ok" and your image will be resized.

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