

Internet Marketing TipSheet #3

How to set up a redirect

Setting up redirects is very easy, and it is a great tool to use in affiliate marketing. When you redirect a website, you are redirecting website traffic to another URL automatically.

Why would you want to redirect traffic? Well, many times, when you are given an affiliate marketing link, the link is extremely long, it's hard to remember, and it would take a long time to type into a browser.

Sometimes, for one reason or another, when people see an affiliate link, they do not click on them. They just look at the main domain and type it into their browser directly.

By redirecting your affiliate links, you can avoid these problems. For instance, if your website is yourname.com, you can set up a page titled yourname.com/example. When people go to that website, they will be automatically redirected to whichever site you choose.

To do this through your [cPanel](#):

- * Log into your cPanel
- * Click on Redirects
- * Type in the URL you want people to go to (yourname.com/example)
- * Type in the URL you want people to be redirected to (your affiliate link, for example)
- * You can choose either the permanent or temporary redirect choice
- * Click "add" and you're done

You can also do this by adding some HTML onto your web page.

- * Open up your web design software
- * Open the page you want people to go and type in the following:
<html>
<head>
<meta http-equiv="REFRESH" content="0; URL=http://www.YourAffiliateLink.com">
</head>
</html>
- * In the example, I put in the fake domain youraffiliatelink.com. You will want to put in the domain you want people to be redirected to in that spot.
- * Save the file using the name you will be promoting for example:
www.Yoursitename.com/product.html , publish your site, and you're done!

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