

Internet Marketing TipSheet #5

How to Navigate cPanel Hosting

Navigating your cPanel hosting is quite easy. cPanel is graphically based – there are pictures, or icons, to help you navigate and manage your website. The following is a listing of some of the icons and what they are for.

Mail: Click on mail to add email accounts, access web mail, manage email forwarding and more.

Add-on Domains: If you plan to host more than one domain, this is where you add them.

Error Pages: This feature lets you customize the error pages your visitor sees. By customizing them and adding links to active pages, you will retain more visitors.

Redirects: This is a great tool for creating redirects, quickly and easily. When you type in a redirect, your visitor is automatically forwarded to a new page. Many affiliate marketers use redirects for their affiliate links.

Click on “Redirects”; in the first text box, enter the name of the page you want your visitors to type in. In the second text box, enter the URL of the page you want your visitors sent to (such as your affiliate link).

FrontPage Extensions: If you use FrontPage to create and edit your web pages, you can publish them directly from the same program. Click on this icon to enable your FrontPage extensions.

Stats: This tool will tell you everything you wanted to know about who is visiting your site. You can find out how many unique visitors are coming to your site, how many pages they are viewing, the pages that they enter and exit your site from, their IP addresses and more.

Extras: cPanel comes with a host of other extras, such as creating back-ups, blogs, bulletin boards, and more. Explore the icons and learn as much as you can. The more you know about what cPanel has to offer, the more you will be able to do with your web site.

[Click here for my #1 recommended cPanel host!](#)

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