

Internet Marketing TipSheet #9

How to set up a product in WAHM Cart

When you add products to [WAHM Cart](#), they will automatically be delivered to the people who purchase them. You won't have to send the person the link to download them.

* Click on Product, then Add

The first part of the next screen is pretty easy to navigate.

- * The first box asks you to give your product a name
- * You'll need to set your product's price in the following box
- * If you have affiliates and are offering this product to them, click on "yes" in the product commission box.
- * If you are offering this product to your affiliates, click "yes" in the 'show box'. If not, click "no".
- * In the redirect box, type in the product page you want people to be sent to.
- * Choose a list in the follow-up box that you want your customer to be added to once they complete the purchase

The next section is for PayPal recurring billing. If you are selling a product that has a monthly fee, for instance, this is where you'd enter that information.

- * The first three boxes refer to a trial period, such as a free trial
- * The next three boxes allow you set up the time between billing cycles and the price the customer pays for each cycle
- * The last two boxes allow you to cancel the recurring payments after a specified amount of time (for instance, if you are breaking up the price of your \$30 product into two monthly payments, etc)

If you are opening this product to affiliates or if this is a tangible product that needs to be shipped, enter that info into the following section. The last section is for those with dynamic shopping carts. You can upload an image, add a product description, and categorize your products.

[Click here to visit WAHM Cart](#)

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